Public White Paper

EJAD

Utility token of the EXPANDE ecosystem

VERSION 1.1 · OCTOBER 18, 2026

EJAD connects payments, activations, internal fees, discounts, rewards, community, products, services and impact within a verifiable economy.

Risk warning. Informational document. EJAD is an optional-use utility token: it does not represent shares, debt, a deposit or a guarantee, it offers no return or right to revenue, and it has no guaranteed price. Crypto assets are volatile and you may lose everything you put into them. This document is not an offer of investment or securities, nor a solicitation to buy, and EXPANDE does not sell EJAD on this site. Check the regulations in your country before acquiring or using crypto assets.

Notice and scope of this document

This white paper presents the public vision, utility, economic architecture, tokenomics and roadmap of EJAD within EXPANDE. It does not constitute financial advice, a public offering of securities, a promise of appreciation or a guarantee of results. The availability of products, services, benefits and features depends on technical, commercial, regulatory and territorial conditions.

Official contract addresses, wallets, audits, policies and terms are published only once they have been deployed, verified and approved. Any address or communication that does not appear on the official channels must be considered unauthorized.

CANONICAL IDENTITY

NAME	PUBLIC ROLE
EXPANDE	Main brand and ecosystem integrating education, technology, commerce, rewards, wellness, sustainability and impact.
EXPANDE OS	EXPANDE OS — Human Potential Development Operating System.
EJAD	Utility token of the ecosystem. EJAD is used exclusively as the name of the token.

NAME	PUBLIC ROLE
FUNDHELP	Independent social and environmental impact initiative.
GENIUX	Brand and membership giving access to the technology and financial product.
EXPANDECLUB	Exclusive digital entrepreneurship club, community and benefits.

> EXPANDE is the ecosystem. EXPANDE OS organizes the experience. EJAD coordinates value.

1. Executive summary

EJAD is the utility token of EXPANDE. Its purpose is to connect, economically, products, services, tools, communities, creators, clients, Ambassadors and impact initiatives through EXPANDE OS — Human Potential Development Operating System.

EJAD is active as a BRC-20 token on Bitcoin and available via UniSat and other marketplaces. Its programmable BEP-20 layer on BNB Smart Chain is in development so that holders can claim on BEP-20 the same amounts they hold in BRC-20.

EJAD does not mandatorily replace fiat currencies, cards, Bitcoin, USDT, USDC or other enabled methods. It coexists with them and adds a programmable unit to pay, activate, discount, reward, record and transfer value within the ecosystem.

EJAD's utility is built on real activity: education, technology, products, services, memberships, content, commerce, community, internal fees, rewards and impact. The market determines the token's price through supply, demand, liquidity, trust and actual use.

MAIN FUNCTIONS

- Purchase of EXPANDE products and services.
- Activation of memberships, modules, licenses, sessions and features.
- Payment of internal fees for products, services, marketplace and tools.
- Discounts, campaigns and cashback.
- Access to EXPANDECLUB, events, content and selected tools.
- Usage, community and adoption rewards with economic traceability.
- Interaction with SHOP, Marketplace, PAY and other ecosystem products, as each one enables it.

- Compensation of creators, educators, suppliers and collaborators according to the rules of each product in EXPANDE OS.
- Voluntary and traceable contributions to FUNDHELP.
- Progressive participation in bounded proposals and decisions.

UTILITY FOUNDATIONS

FOUNDATION	HOW IT STRENGTHENS THE DESIGN
Fixed supply	Maximum of 2,100,000,000 EJAD and no additional issuance.
Real products	Functional demand is linked to education, technology, services, commerce and community.
Optional use	EJAD offers advantages without blocking entry through other payment methods.
Connected economy	The same token can circulate across different modules and participants.
Transparency	Allocations, the airdrop and critical movements are verifiable.
Structural security	8% of the supply is reserved for audits, protection and contingencies.
Independent impact	10% of the supply belongs to FUNDHELP under separate governance.
Bitcoin continuity	EJAD BRC-20 is active and is the basis for claiming the same amounts on BEP-20.

2. The problem and EXPANDE's answer

The digital economy runs on disconnected systems. A person may learn on one platform, hire services on another, manage clients in a separate CRM, use applied intelligence in yet another tool and receive rewards they cannot reuse. This fragmentation raises costs, scatters information and weakens the continuity between development, execution and economic activity.

EXPANDE organizes those experiences within a common ecosystem. EXPANDE OS connects diagnosis, education, products, services, SHOP, CRM, wallet, rewards, community, tools and follow-up. EJAD adds the economic layer that lets those functions share a verifiable unit of utility.

EXPANDE turns development and skills into products and services; EXPANDE OS records and coordinates activity; EJAD makes it possible to pay, activate, reward and circulate value within the system.

3. Vision, mission and principles

VISION

To build a Latin American ecosystem able to integrate human development, education, technology, applied intelligence, commerce, wellness, sustainability and social impact within a common digital infrastructure.

MISSION

To create a utility economy that turns learning into execution, execution into verifiable activity and activity into reusable value within EXPANDE.

PRINCIPLES

PRINCIPLE	APPLICATION
Unity	Products operate within a shared architecture.
Useful innovation	Technology must solve concrete problems.
Execution	Education must lead to measurable actions, products and results.
Transparency	Contracts, wallets, allocations and critical movements must be verifiable.
Security	Expansion does not justify weakening technical, legal or operational controls.
Sustainability	Projects must sustain themselves through real economic activity.
Solidarity	FUNDHELP keeps a structural and independent allocation.
Freedom of choice	EJAD is an option to use, not an entry requirement.

4. EXPANDE × EXPANDE OS × EJAD architecture

Public architecture of the ecosystem and of EJAD's economic layer.

LAYER	RESPONSIBILITY
EXPANDE	Defines vision, products, community, alliances, commerce, education, sustainability and impact.
EXPANDE OS	Diagnoses, grants access, records purchases, manages products, rewards, wallet, CRM, SHOP, content and follow-up.
EJAD	Pays, activates, discounts, settles internal fees, distributes rewards, connects holders and provides economic traceability.
FUNDHELP	Manages its allocation, programs, reports and beneficiaries through separate governance.

MAIN EXPANDE OS MODULES

- Today Intelligence: priorities, goals, blockers and next action.
- TOOLS: The 4Ds, SWOT, Start Now and Personal GPS.
- SKILLS: content, paths, exercises, certifications and educational access.
- SHOP and Marketplace: products, services, memberships, orders and suppliers.
- GENIUX: access to technology and financial intelligence.
- HUB / CRM: contacts, opportunities, follow-up, communication and conversion.
- CYCLE and Rewards Center: rewards, campaigns, balances and consistency.
- Wallet: EJAD, SATS, rewards, history and validations.

5. Profiles and user journey

PROFILE	EXPERIENCE WITHIN EXPANDE OS
Guest	Explores SHOP, uses The 4Ds, SWOT and Start Now, accesses Personal GPS and consumes partial SKILLS content.
Client	Activates a product or service and receives access only to what was acquired. Does not need to become an Ambassador.

PROFILE	EXPERIENCE WITHIN EXPANDE OS
Ambassador	Optionally activates the commercial layer: back office, HUB / CRM, CYCLE, own link, metrics, resources, academy, rewards and Wallet.
Admin	Configures products, prices, rewards, permissions, payments, validations, campaigns and approvals.

OPERATIONAL JOURNEY

1. The person arrives and uses free tools, partial content or explores the SHOP.
2. The system identifies the need, interest and suitable product.
3. The person activates the product through an enabled method.
4. EXPANDE OS records the order, confirms payment, grants access and activates onboarding.
5. The client uses what they acquired and can remain a client.
6. Activation as an Ambassador is optional and separate.
7. Use, confirmed sales and eligible activity generate rewards under verifiable rules.
8. Wallet records EJAD, SATS and other applicable benefits.

COMMERCIAL PRINCIPLE

EXPANDE does not position itself as an investment package, easy money or multi-level marketing. It presents itself as education, digital commerce, software and a partner program with rewards linked to products, services and real activity.

6. Products and utility layers

Products appear in this white paper because they create concrete uses for EJAD: purchase, activation, internal fee, discount, reward, membership, access, booking or settlement. Prices and commercial terms are kept in the current catalog so that this document does not become outdated.

PRODUCT OR LAYER	FUNCTION	EJAD UTILITY
EXPANDE 111 — One to One	Flagship product and educational entry point to EXPANDE OS: clarity, activation and execution.	Purchase, activation, modules, sessions, discounts, scholarships and learning rewards.
VIP Ambassador License	EXPANDE 111 + GENIUX + IB-Ambassador Membership + VIP groups and resources.	Activation, renewal, tools, fees and rewards.

PRODUCT OR LAYER	FUNCTION	EJAD UTILITY
EXPANDE 444	Physical guide, MetasCard, personalized mentoring, 1:1 sessions and support to build a brand, product and digital structure.	Purchase, bookings, tools, discounts and progress rewards.
GENIUX	Brand and membership giving access to the technology and financial product.	Membership, activation, sessions, tools, credits, fees and discounts.
PAY	Payments, card, Bitcoin / crypto onboarding and connection with authorized providers.	Payments, activations, internal fees, discounts and settlement in SHOP.
FELPABIZ Master Plan	Branding, identity, funnels, marketing, content, automation and business execution.	Payment for services, subscription, suppliers, marketplace, discounts and loyalty.
EXPANDEPRO	LiBERATEMPRENDIENDO Professional Entrepreneur Certification: advanced training and certification.	Enrollment, modules, certifications, scholarships, events and educator compensation.
EXPANDE PLUS / PLAY	Ongoing membership and audiovisual library with series, interviews, classes and original content.	Membership, premium content, early access, events and rewards.
SHOP / Marketplace	Physical and digital products and services from approved brands, professionals and suppliers.	Purchase, fees, discounts, settlement, reputation and rewards.
Health & Wellness	Recurring wellness, nutrition, energy, beauty and personal care products.	Purchase, loyalty, discounts and campaigns.

7. EXPANDECLUB and community

EXPANDECLUB is the brand's exclusive digital entrepreneurship club. It does not replace EXPANDE, EXPANDE OS or the VIP Ambassador License. It works as a layer of community, learning, networking and benefits.

The club may offer:

- private community and networking;
- selected free tools;
- discounts on products and services;
- in-person or digital events;
- exclusive content and sessions;
- spots, campaigns and early access;
- non-financial benefits for EJAD holders who meet the conditions of each program;
- badges, credentials and recognition for participation.

Eligibility may depend on membership, purchase, participation, holding EJAD or specific campaigns. Each program defines its conditions, snapshots, duration and benefits. Holding EJAD does not grant financial rights, equity, returns or unlimited access.

---

8. What EJAD is

EJAD is a fungible utility token. Its main function is to coordinate value within EXPANDE through payments, activations, internal fees, discounts, rewards, memberships, marketplace, community and progressive participation.

PARAMETER	DEFINITION
Name / symbol	EJAD
Nature	Fungible utility token
Active layer	EJAD BRC-20 on Bitcoin / Ordinals
Available via	UniSat and other marketplaces
Explorer	UniScan — uniscan.cc/brc20/EJAD
Programmable layer (in development)	BEP-20 on BNB Smart Chain
Decimals (BEP-20)	18
Maximum supply	2,100,000,000 EJAD
Additional issuance	Not allowed
Transfer tax	0%

PARAMETER	DEFINITION
Initial automatic burn	No
Mandatory use	No
Guaranteed price	No

WHAT EJAD DOES NOT REPRESENT

- shares or equity in EXPANDE;
- debt, a bank deposit or a guarantee;
- an investment product, or a promise of returns or appreciation;
- a right to EXPANDE's revenue;
- a buyback obligation;
- ownership of the ecosystem's assets;
- automatic payment for holding tokens without a specific campaign.

9. Active EJAD BRC-20 and programmable BEP-20 layer

EJAD was born as a BRC-20 token inscribed on Bitcoin through Ordinals and is active on that network today: it can be checked on the UniScan explorer and is available via UniSat and other marketplaces. That identity is the origin of the project and the basis of its community within the Bitcoin ecosystem.

The BRC-20 layer cannot, on its own, run all the logic that EXPANDE OS requires: activations, rewards, allocation management, discounts, marketplace, complementary contracts and liquidity operations. For this reason, EJAD is developing a programmable BEP-20 layer on BNB Smart Chain.

LAYER	STATUS	ROLE
EJAD BRC-20	Active	Origin of the token and its Bitcoin community, evidence of ownership and basis for the BEP-20 claim.
EJAD BEP-20	In development	Programmable utility layer for EXPANDE OS, contracts, wallets, activations, rewards and payments.

The BEP-20 layer is being developed so that EJAD BRC-20 holders can claim on BEP-20 the same amounts they hold in BRC-20. The claim is not automatic: it requires an on-chain audit of balances, a snapshot, public rules and a claim contract (see section 14).

10. Utilities and economic flow

CATEGORY	USE OF EJAD
Payments	Purchase of authorized products, services, memberships, content, tools and goods.
Activations	Enabling access, modules, licenses, sessions, accounts and features.
Internal fees	Service, marketplace, activation, management, content or specific-feature charges.
Discounts	Preferential prices and campaigns according to the rules of each product in EXPANDE OS.
Rewards	Use, community, adoption, learning and verifiable contribution.
EXPANDECLUB	Membership, tools, events and content.
SHOP / Marketplace	Purchase, settlement, fees, sellers, suppliers and benefits.
Creators	Compensation for content, courses, licenses, production or valid use.
Sustainability	Authorized products, campaigns, traceability and projects.
FUNDHELP	Voluntary contributions, campaigns and traceability of resources.
Governance	Progressive participation in bounded proposals and decisions (final stage of the roadmap; not active).

PURCHASE FLOW WITH EJAD

1. The user selects a product or service.
2. EXPANDE OS gets the reference price and applies discounts or campaigns.
3. The user approves the transaction from their wallet.
4. The network confirms the transfer.
5. EXPANDE OS validates order, amount, wallet, network and status.
6. The system grants access and records eligible rewards.
7. The order remains available for audit, support and reconciliation.

FEES AND GAS

ITEM	TREATMENT
EJAD transfer	The token applies no internal transfer tax.
BNB Smart Chain gas	Paid in BNB, unless EXPANDE OS uses a relayer or gas sponsorship.
Product or service fee	May be charged in EJAD, fiat, Bitcoin, stablecoin or another enabled method.
Marketplace fee	May be deducted or settled in EJAD depending on the order.
Sponsored fee	EXPANDE OS may cover the gas and charge an equivalent in EJAD through an authorized architecture.

11. Rewards and model safeguards

Rewards are linked to confirmed sales, real use of products and services, learning, contribution and verifiable activity. They are not generated by signing up or by bringing people in, and they are not guaranteed income.

SAFEGUARD RULES

- rewards only on confirmed sales and activities;
- products, rules and percentages controlled by EXPANDE OS administration;
- no rewards for self-purchase of one’s own product;
- product listings subject to permissions and approval;
- Wallet movements subject to validation;
- EJAD, SATS, commissions and prizes are recorded as separate items;
- no promises of earnings, profitability or financial freedom.

The percentages, requirements and conditions of each rewards program are governed by the current official plan, the applicable terms and territorial availability; this document does not reproduce them.

12. Tokenomics

Maximum supply: 2,100,000,000 EJAD. The distribution seeks to balance utility, liquidity, development, community, impact, security and commercial expansion.

ALLOCATION	PERCENTAGE	TOKENS
Liquidity and market depth	25%	525,000,000 EJAD
EXPANDE strategic treasury	15%	315,000,000 EJAD
Usage, community and adoption rewards	10%	210,000,000 EJAD
Founder — Félix Pereyra	4%	84,000,000 EJAD
FUNDHELP	10%	210,000,000 EJAD
Development, team and collaborators	10%	210,000,000 EJAD
BRC-20 adoption and recognition airdrop	10%	210,000,000 EJAD
Ambassadors and commercial distribution	6%	126,000,000 EJAD
Alliances and institutional expansion	2%	42,000,000 EJAD
Security, audits and contingencies	8%	168,000,000 EJAD
Total	100%	2,100,000,000 EJAD

ALLOCATIONS EXPLAINED

ALLOCATION	PURPOSE
Liquidity — 25%	Markets, conversions, payments, depth and less friction. Deployed in phases; never used to create artificial volume.
Treasury — 15%	EXPANDE OS, infrastructure, operations, research, intellectual property, products and integrations. Budget, controls and reporting; it is not a personal wallet.
Community / rewards — 10%	Use, learning, loyalty, content, testing, contribution and adoption, with no obligation to sell.
Founder — 4%	Recognizes the creation of the vision, leadership, intellectual property and architecture of the ecosystem.
FUNDHELP — 10%	Independent social and environmental impact reserve, with its own wallet and governance.

ALLOCATION	PURPOSE
Development / team — 10%	Programming, design, product, education, content, security, operations and collaborators; subject to milestones, contracts and tenure.
BRC-20 airdrop — 10%	Recognizes the BRC-20 community: through this airdrop, holders claim on BEP-20 the same amounts they hold in BRC-20.
Ambassadors — 6%	Verifiable sales, clients, activations, distribution, merchants and territorial expansion.
Alliances — 2%	Universities, companies, merchants, manufacturers, suppliers, platforms and organizations, with documented deliverables.
Security — 8%	Audits, incidents, custody, compliance, continuity, recovery and bug bounty.

13. Circulation and liquidity

Maximum supply is not the same as circulating supply. Each allocation stays in a separate wallet or contract, with public rules of use, and its material movements must be verifiable. Circulation should grow with utility, demand, available liquidity and roadmap execution, not through indiscriminate distributions.

The liquidity reserve does not guarantee a fixed price or appreciation. It is deployed in phases according to demand, paired capital, integrations and the depth required. The policy prohibits artificial volume and requires monitoring of depth, slippage, concentration and circulation.

14. BRC-20 airdrop and claim of the same amounts

The 210,000,000 EJAD allocation connects the BRC-20 community and identity with the programmable utility layer. Through this airdrop, EJAD BRC-20 holders claim on BEP-20 the same amounts they hold in BRC-20. The program is designed as recognition and adoption; it does not constitute a refund, debt, investment compensation or a guarantee of recovery.

WHO CAN CLAIM

Holders with verifiable ownership of EJAD BRC-20 at the defined snapshot, for the same amount they hold in BRC-20.

CLAIM ARCHITECTURE

1. on-chain audit of BRC-20 balances;
2. public snapshot and eligibility rules;
3. per-wallet allocation equal to the BRC-20 balance recorded at the snapshot;
4. Merkle root and claim contract;
5. duplicate protection and Sybil controls;
6. claim period;
7. return of unclaimed tokens to the defined reserve.

> The BRC-20 to BEP-20 claim is not automatic: it opens once the balance audit, the snapshot, the public rules and the claim contract are complete and published on the official channels.

---

15. FUNDHELP

FUNDHELP is the independent social and environmental impact initiative. It receives 10% of the total supply: 210,000,000 EJAD. Its role is to turn resources, technology, education, alliances and economic activity into verifiable opportunities for vulnerable people and communities.

PRIORITY AREAS

- children with Down syndrome and inclusive education;
- young people without opportunities and specialized addiction programs;
- single mothers, low-income minors, widows and older adults without support;
- training, digital tools, productive inclusion and entrepreneurship;
- community environmental initiatives and coastal clean-ups;
- employment, food, technology and support programs.

MINIMUM GOVERNANCE

- independent wallet and controls;
- committee and conflict-of-interest policy;
- annual budget and eligibility criteria;
- documented beneficiaries and organizations;
- data protection and transaction traceability;
- public reports and periodic audits.

FUNDHELP resources may not be used for personal expenses, founder compensation, ordinary EXPANDE salaries, liquidity, general marketing or operating deficits.

16. Wellness, HEMP and sustainability

EJAD's original vision connects digital utility with health, wellness, education, ecological solutions and decentralized asset management. In the renewed architecture, these initiatives belong to EXPANDE and use EJAD as an economic medium; they do not carry EJAD as a prefix.

VERTICAL	SCOPE
Health & Wellness	Nutrition, energy, beauty, personal care, natural ingredients and functional products subject to quality, labeling and regulation.
HEMP	Industrial hemp, textiles, fibers, paper, bioplastics, construction, oils, food, cosmetics, packaging and authorized alliances.
ECO-PLANTS	Reforestation, ecological gardens, regenerative agriculture, renewable raw materials and plantation traceability.
BIO-COST	Cleaning up and transforming sargassum, algae and plastics into biomaterials, fertilizers, packaging and biodegradable products.
ECO-DRIVE	Sustainable mobility, micromobility, charging stations, apps, GPS, memberships and digital payments.
E-KOSHER ECO REALTY	Kosher tourism, hospitality, wellness, nature, self-sustaining housing, gastronomy, education, technology and agriculture.
Transparency records	Traceability of budgets, donations, projects, certifications and results through validators, documents and audits.

EJAD may be used in these verticals for payments, discounts, campaigns, traceability of contributions, rewards, memberships, experiences, marketplace, authorized budgets and bounded participation.

17. Art, certificates and tokenization

The EXPANDE Gallery brings together physical art, digital art, photography, sculpture, design, immersive experiences, certificates and collectibles. Blockchain can be used for authenticity, provenance, limited editions, memberships, event access and educational certificates.

Tokenization does not automatically transfer copyright, physical ownership, economic participation or legal rights. Each asset or certificate must define by contract what it represents, which rights it grants and which remain outside the blockchain.

---

18. Security, transparency and governance

EJAD's architecture prioritizes a simple main contract, fixed supply, no later issuance, separation of functions and critical administration through shared controls and limited roles.

MINIMUM CONTROLS

- independent audit of the contract and its modules;
- unit, integration, fuzzing and simulation testing;
- multiple signatures for critical wallets and waiting periods for sensitive changes;
- separation of roles and the principle of least privilege;
- monitoring of events, balances and material movements;
- incident response, continuity and recovery plan;
- secure management of secrets and hardware wallets;
- bug bounty and supplier review;
- publication of audits, fixes and official addresses.

The main token must not contain hidden functions, discretionary blacklists, later minting, modifiable taxes, automatic selling mechanisms or functions that allow moving users' funds.

PROGRESSIVE GOVERNANCE

1. Founding leadership: product, contracts, security, budgets and integrations.
2. Committees: security, product, community, Ambassadors, FUNDHELP and sustainability.
3. Proposals: impact, budget, risks, owners and closing date.
4. Bounded voting: utilities, campaigns, specific budgets, impact and non-corporate parameters.
5. Execution: shared controls, recording and reporting.

Holding EJAD does not grant control over EXPANDE or its legal entities. Corporate, fiduciary, labor and intellectual property decisions remain with the responsible entities. Progressive governance is the final stage of the roadmap and is not active.

19. Responsible promotion and adoption

EJAD's promotion focuses on utility, products, access, community, discounts, rewards, transparency, security and impact. The market sets the price.

ADOPTION PROGRAMS

- discounts for paying with EJAD;
- EXPANDECLUB benefits;
- BRC-20 adoption and recognition airdrop;
- usage, learning and contribution rewards;
- cashback campaigns in EJAD;
- access to events, tools or content;
- benefits for merchants, creators and educators;
- Ambassador campaigns tied to real sales.

PROHIBITED MESSAGES

- guaranteed price or appreciation;
- fixed returns or automatic income for holding;
- mandatory buyback or a right to revenue;
- unverified alliances, audits or licenses;
- products presented as operational without evidence;
- unauthorized medical claims;
- artificial volume, demand or activity.

Each campaign must state its duration, budget, criteria, limits, source wallet, anti-fraud controls and concrete utility.

WHY EJAD IS INTEGRATED WITH EXPANDE

EXPANDE brings products, services, users and activity. EXPANDE OS brings identity, orders, access, rewards, wallet, CRM and follow-up. EJAD brings a transferable and programmable economic unit. The integration lets the token have repeated uses instead of depending only on trading in external markets.

20. Roadmap by gates

The roadmap is executed through verifiable gates, not promotional dates. Each gate requires a deliverable, evidence, an owner, review, approval, a record and a next action.

GATE	PUBLIC OBJECTIVE	STATUS
EJAD BRC-20 — origin	Active token on Bitcoin / Ordinals and BRC-20 community, available via UniSat and other marketplaces.	Active
1. Documentation base	Architecture, identity, tokenomics, utilities, products, risks and criteria documented in a single source.	In progress
2. Legal and jurisdiction	Entity, jurisdiction, legal opinion, terms, policies and FUNDHELP structure.	Pending
3. Technical design	Contract, wallets, roles, airdrop, fees and integration of the BEP-20 layer on BNB Smart Chain.	In progress
4. Contracts and testnet	EJAD BEP-20 token, airdrop, rewards, testing and test network.	Pending
5. Security and audit	Audit, fixes, simulation, permissions, monitoring and bug bounty.	Pending
6. BRC-20 audit / snapshot and claim	BRC-20 balance audit, snapshot, public rules, Merkle and claim contract for the same amounts on BEP-20.	Pending
7. EXPANDE OS integration	Wallet, balance, checkout, activations, orders, rewards and history.	Pending
8. Utility in products	Products, memberships, EXPANDECLUB, SHOP, PAY and fees.	Pending
9. Liquidity	Phased deployment, policy, monitoring and transparency.	Pending
10. Rewards	Usage, community and adoption rewards, Wallet / SATS, EJAD distribution and controls.	Pending
11. FUNDHELP	Controls, committee, budget, programs, reports and audit.	Pending
12. Marketplace	Sellers, reputation, payments, fees, disputes and protection.	Pending
13. Physical products	Suppliers, quality, logistics, wellness and HEMP.	Pending
14. Sustainability	ECO-PLANTS, BIO-COST, ECO-DRIVE, alliances, indicators and traceability.	Pending

GATE	PUBLIC OBJECTIVE	STATUS
15. Governance	Proposals, committees, voting, delegation and publication.	Pending

PROGRESS INDICATORS

- linked wallets, active users, holders and retention;
- payments with EJAD, activations, fees, discounts and memberships;
- liquidity, depth, volume, slippage, concentration and circulating supply;
- users and progress in EXPANDE 111, SKILLS and EXPANDEPRO;
- sales, clients, Ambassadors, SHOP and marketplace;
- EJAD and SATS distributed, approval times and fraud prevented;
- audits, incidents, protected funds and response times;
- FUNDHELP projects, beneficiaries, reports and impact;
- recovered materials, products, alliances and sustainability evidence.

21. Risks, warnings and closing statement

RISK	DESCRIPTION
Market	Volatility, low liquidity, slippage, concentration and price changes. You may lose everything you put into EJAD.
Technology	Errors in contracts, integrations, wallets, oracles or providers.
Security	Attacks, phishing, unauthorized access, fraud or loss of keys.
Regulation	Changes in classification, distribution, advertising, payments or products; restrictions depending on the country.
Execution	Delays, lack of resources or inability to complete roadmap components, including the BEP-20 layer and its claim.
Counterparty	Failures of marketplaces, exchanges, processors, suppliers or partners.
Physical products	Manufacturing, quality, logistics, permits and labeling.
Impact	Incomplete data, unverified beneficiaries or misallocation.

RISK	DESCRIPTION
Reputation	Messages that do not reflect operational reality.

WARNINGS

- EJAD is not an investment: it does not represent shares, debt, a deposit or a guarantee, and it grants no return, dividends or right to revenue.
- There is no guaranteed price and no buyback obligation; the market sets the price, and it can fall to zero.
- You may lose all of what you put into EJAD or any crypto asset.
- This document is not financial, legal or tax advice. Check the regulations in your country before acquiring or using crypto assets.
- Use only official channels and addresses; no one from EXPANDE will ever ask for your private keys or seed phrases.

CLOSING STATEMENT

EXPANDE is an ecosystem designed to connect human development, education, technology, commerce, wellness, sustainability and impact. EXPANDE OS — Human Potential Development Operating System organizes that experience.

EJAD is the utility token that makes it possible to pay, activate, discount, reward and coordinate value within the system. It is active as a BRC-20 on Bitcoin and is developing a programmable BEP-20 layer to integrate with EXPANDE OS, where holders will claim the same amounts they hold in BRC-20.

EJAD's strength does not depend on a promise about its price. It depends on the real utility of the products, user activity, the transparency of allocations, the security of the contracts, the liquidity available, roadmap execution and trust built on evidence.

> The vision is to turn development into execution, execution into value and value into verifiable expansion.

OFFICIAL CHANNELS AND DOCUMENTS

Contract addresses, wallets, audits, policies, terms, reports and updates must be checked exclusively on the official EXPANDE and EJAD channels. EJAD BRC-20 can be verified on UniScan (uniscan.cc/brc20/EJAD) and viewed on UniSat (unisat.io/brc20/EJAD). This document is updated only when a material change has been approved and published.

EJAD × EXPANDE · Public White Paper · Version 1.1 · October 18, 2026